



Shusuke Oshima
Managing Director and Chairman
Sony Australia and Sony New Zealand

Mr Shusuke Oshima became the Managing Director and Chairman of Sony Australia and Sony New Zealand on 1 April 2005.

Immediately prior to this role he was the Director, Area Management Office, Pan Asia Management Office at Sony Electronics Asia Pacific. In this role, Mr Oshima was responsible for overseeing the United Arab Emirates, India, South Africa, Philippines, Vietnam, Thailand, Malaysia, Singapore, Indonesia, Australia and New Zealand.

Mr Oshima started his career with Sony in 1984 within the International Marketing Department. After two years of financial statement analysis, he moved to provide sales company support within the Latin America Division of the International Marketing Department. In 1988 he was promoted to Sales and Marketing Manager of Sony Corporation Panama.

This grounding in the operations of Sony South America proved invaluable as in 1996 Mr Oshima assumed the role of President for Sony Venezuela. He enjoyed this role until 1999 when he was promoted to the Manager of the Latin America Division within the Area and Network Business Strategy Department. In this role he was responsible for the sales and marketing activities of Sony Corporation's Latin America business.

Mr. Oshima is also a Director of the Sony Group charity, the Sony Foundation Australia.

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About Sony

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